

From: [WCR Naples](#)
To: robyndeville@earthlink.net
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WCR Naples Newsletter

2nd Quarter 2011

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Mission Statement

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

Our Vision

Through our influence as successful business professional women will effect positive change in the profession and in the broader community.

2011

Chapter Leadership

President's Message

Dear Women's Council of REALTORS® Naples-on-the-Gulf Chapter members:

It's hard to believe first quarter is already behind us and we are presenting the 2nd quarterly newsletter for our chapter.

We have much to celebrate. It's recently been announced the Naples-on-the-Gulf chapter has the distinct honor of being awarded GOLD status for a MEGA chapter again for 2010. Several of our local officers will be attending the National meetings in Washington D.C. next month, where we will proudly accept this award on behalf of the Chapter.

We've had successful and informative Business Resource meetings in January, February and April and our new member celebration and orientation in February and the amazing and well received Top Producer event in March.

Please read on to learn more about other exciting chapter news as well as upcoming events, including our first ever **Wine Event May 25**, a very special and unique opportunity to have **"Lunch with the Presidents" June 17, featuring our current NAR President, Ron Phipps, and "International and Social Marketing" June 23, with National Speaker, Doug Devitri.**

Looking forward to seeing each of you soon.

Best regards,

Anita Colletti
2011 Local Chapter President

Naples on-the-Gulf Chapter to Receive GOLD Status AWARD!



President
Anita Colletti
 John R. Wood, Inc. REALTORS®
 239-250-0700
acolletti@johnrwood.com



President-elect
Debbie Zvibleman
 John R. Wood, Inc. REALTORS®
 239-272-8878
dzvibleman@johnrwood.com



VP, Membership
Jeannette Batten
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 239-825-4167
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VP, Affiliates
Jake Voigt
 Turn Key Construction
 239-254-1990
jake@turnkeyconstructionnaples.com



Secretary
Delphine Couchman
 Noble Title & Trust
 239-565-3301
dcouchman@nobletitleandtrust.com

Congratulations are in order!

Plan to attend the National Meeting in D.C. May 12th - May 15th and be a part of the celebration.

The Gold Status Award will be presented for a MEGA Chapter for 2010. This is the 2nd year in a row that WCR Naples on-the-Gulf Chapter wins the GOLD Award! Thanks to our Leaders, Committee Chairs, and Members that helped us reach this goal!

See how we did it!

CHAPTER PROFILE: 36 out of 41

COMMUNICATIONS: 38 points earned

- Excellent

EFFECTIVENESS IN MEMBERSHIP VALUE: 61 out of 65

GOVERNANCE: 42 out of 42

- Excellent

LEADERSHIP DEVELOPMENT: 54 out of 62

PMN DESIGNATIONS: 6 points earned

Total points: 237 Award Winner: GOLD/MEGA

Congratulations to our 2010 Top Producers

Category 1

General Real Estate Sales

Superior, Over \$10,000,000

Anita Colletti, John R Wood Realtors
 Lois Kluberdanz, Coldwell Banker Residential

Excellent, \$5,000,000 to \$9,000,000

ML Meade, Premier Sotheby's International Realty
 B. Jean Adams, Coldwell Banker Residential
 Chris St. Cyr, John R Wood Realtors
 Marsha Rogers, RE/MAX Realty Select

Outstanding, \$2,000,000 to \$4,999,999

Rae Wakelin, Amerivest Realty
 Susan Mehas, John R Wood Realtors
 Jeannette P. Batten, John R Wood Realtors
 Lynn M. Bower, Amerivest Realty
 JoAnne Murphy, Coldwell Banker Residential

Category 2

Team General Real Estate Sales

Superior, Over \$10,000,000

Team Harris, John R Wood Realtors
 Monika R. DeBenedictis Team, John R Wood Realtors
 The Sweatlock Team, John R Wood Realtors

Excellent, \$5,000,000 to \$9,000,000

The Toasty Team, Amerivest Realty

Thanks again to our
 Sponsors for your Support

Naples Daily News

London Bay Homes

Woods, Weidenmiller & Michetti Law Firm

Naples Botanical Garden
 TEC Construction and Development
 Home Check Systems
 Homes & Land Magazine



Treasurer
Robyn DeVille
 Home Check Systems, Inc.
 239-261-6300
Robyndeville@earthlink.net

Dates to Remember

Wine Tasting Event May 25th

5:30 - 7:30 pm
 The Estuary at Grey Oaks
 Boutique Wines by Decanted
 \$40 per person
 Appetizer paring by Chef Paul Schmidgall, Chef Paul's Paella
 Register here
[Wine Event Registration](#)

For the latest info and other
 UPCOMING EVENTS
[Click Here](#)

Lunch with the Presidents

June 17th, 2011
 Special Guest,
 Ron Phipps; NAR President
 Hosted with Element Funding & NABOR
 Lunch & Networking 11:30 am
 NABOR

District V Meeting

Richard Flint, Speaker
 At Mediterra, details TBA

International & Social Marketing

Special Event Hosted with WCR Bonita-Estero & NABOR
 June 23rd, 2011
 Speaker, Doug Devitre
 Lunch & Networking 11:30 am
 NABOR

Membership Benefits

Education/Scholarships Available
 National and Statewide Networking
 Leadership Skills & Leadership Opportunities

New Member Contest

Thanks again to Jim Henderson at William C Huff for
 Reimbursing New National Members 1/2 the dues cost
 for our Recruiting Contest!



Member Rewards

Thanks to Maurica Hurley of Shula's for donating a \$25 Gift Card
 for every new national member recruited by a current member.

Of The Year 2010 Award Winners

Member of the Year

Joni Albert, Coldwell Banker Residential

Mentor of the Year

Rae Wakelin, Amerivest Realty

Affiliate of the Year

Terri Speech, London Bay Homes

Humanitarian of the Year

Julie Mitchell, VIP Realtors

Affiliate Spirit of the Year

Theresa Furman, Third Federal

Rising Star of the Year

Jeannette Batten, John R Wood Realtors

Honor Circle of the Year

Lyndsey Davis, Dream Maker Kitchen & Bath

Shining Star of the Year

Dawn Burke, TEC Plumbing & Construction

Realtor Spirit of the Year

Debbie Zvibleman, John R Wood Realtors

WCR & NABOR Stepping up for NAMI

On Saturday March 9th, WCR joined NABOR led by Debbie Zvibleman; WCR President Elect to raise funds for NAMI of Collier County. NABOR 2011 Community Involvement Committee and WCR Naples on-the-Gulf Chapter walked to help raise money for the National Alliance on Mental Illness of Collier County. NAMI of Collier County currently serves over 16,000 persons annually who are affected in some way by mental illness. Our funds will help those in the real estate business in a variety of ways. Thank you to all who attended. To find out more about NAMI click here. [NAMI of Collier Country](#)

Visit our website to see photos and more information as it comes it.

Thanks to the over 30 people that "stepped" up to walk for NAMI of Collier County.

Adopt-A-Platoon or Solider Community Outreach Program

Lynn Bower, Chair of our Community Outreach Program "Adopt-A-Platoon or Solider", has researched the needs of our soldiers, and a fundraiser will be held this year to help raise funds and goods that are needed for those on active Military Duty outside of the US.

Care packages take anywhere from 2-8 weeks. A mother comments, "My son received all of his packages and he received A LOT but sometimes the mail was sporadic. Once he didn't get any for 4 weeks and then the next week he received 10 on the same day. According to our son, they LOVED the care packages.

When we asked him what they enjoyed/needed most he said *socks, baby wipes, food they can stick in their pockets for when they are out on patrol or away from their base (single serving beef jerky, nuts, energy bars, etc).*

The baby wipes are important..our son had only one shower the entire time he was there so he relied on the baby wipes. My son also enjoyed *sauces that you can get from take out restaurants (teriyaki and soy sauce, Frank's red hot sauce, etc)* to add to the MRE's to make them taste better.

Our son told us that reading material was scarce so we sent *books* from a local used book store. Most of his electronics broke by the end of the deployment due to the conditions there so his electric razor, ipod, and Kindle all were broken or non-workable by then. He also said they share everything in the boxes and actually barter a lot between each other so we often sent things for everyone."

WCR Naples-on-Gulf wants to identify our member's families that have immediate family on active deployment outside of the US. Please contact Lynn Bower at lbower@amerivestrealty.com if you have immediate family on active deployment outside the us.



Welcome New Members

*(National Members
who joined during our contest)*

Debra McInnis, Coldwell Banker
Mary Cox, John R Wood
Judy Farnham, Bristol Properties
Peterson Harter, John R Wood
Toni Stout, Downing Frye
Roe Tamagni, Premier Sotheby's International
Jackie Belcher, Keating
Lynn Applebaul, Coldwell Banker
June Miller, Coldwell Banker
Heather Haynes, BCBE
Molly Begor, Levitan-McQuaid
Linda Anderson, Levitan-McQuaid
Janet Carter, Levitan-McQuaid
Pamela Mahar, Levitan-McQuaid
Juliette Dixon, Levitan-McQuaid
Sandy Lasch, Levitan-McQuaid
Ashley Bourne, Toll Brothers
William Whalen, Sun Realty
Suzanne Garry, John R Wood
Christian Cazares, Realty Direct
Dawn Welden, Coldwell Banker

"On The Move"

*Susie Mehas is now with
John R Wood Realtors, please note her new email SMehas@johnrwood.com*

*Let's us know if you have made a move, and don't forget to update your
profile at
www.wcrnaples.com*

Community Outreach

"Dress For Success"

*To Benefit
The Shelter for Abused Women and Children*

Throughout the year

WCR Naples-on-the-Gulf Chapter collects business attire to help women return to the work place.

*Feel free to bring any donations to a Business Resource Meeting or drop off at
John R Wood Realtors
Uptown Office
2600 Immokalee Road*

Please remember we are looking for appropriate clothing suitable to wear to a job interview or the office.

[Anita Colletti](#)

"Adopt-A-Platoon"

Contact Lynn Bower at
to join this committee.
lbower@amerivestrealty.com

Lynn met with NABOR Community Involvement Committee on April 7th and gave a presentation asking for their involvement with a fundraiser. The idea was very well received and will be addressed with the NABOR Board of Directors.

Lynn and her committee are actively working on the WCR fundraiser. Lynn states, "My vision is to have a family type event with games, music, local and current or retired service members as VIP guests."

Please contact Lynn Bower at LBower@Amerivestrealty.com if you would like to make a donation or join the committee.

Donations are now being accepted.

Committee Corner

Get the most out of WCR - Join a committee today

2011 Committee Chairs

Awards-SueAnn Zornes & Beth Metzger Co-Chairs
sueann@lawfirmnaples.com
bmetzger@johnrwood.com

Top Producer Event-Dawn Burke, Chair
dawn@plumbingandconstruction.com

Budget and Finance-Robyn DeVille, Chair
Robyndeville@earthlink.net

By Laws & Standing Rules-Joni Albert, Chair
joni.albert@floridamoves.com

Education & Programs-Marsha Rogers, Chair
MarshaRogers@remax.net

Communications/Marketing- Christine Citrano
ccitrano@johnrwood.com

Membership-Jeannette Batten, Chair
jpbatten@johnrwood.com

Affiliate Membership-Jake Voigt, Chair
jake@turnkeyconstructionnaples.com

Hospitality-Mike & Chris Dike, Chair
mikechrisdike@toastyinnaples.com

Strategic Planning-Terri Speech, Chair
terrispeech@londonbay.com

Trends & Technology-Nicholas Moskovites, Chair
nmoskovites@amerispec.net

Ways and Means-Sue Martin, Chair
sbmartin@nat.com

Nominating-Joni Albert, Chair
joni.albert@floridamoves.com

Dessert Auction-Sally Masters, Chair
tt4n@aol.com

Wine Event-Rae Wakelin, Chair
Rae@RaeWakelin.com

Community Outreach-Julie Mitchell, Chair
jmitchell@viprealty.com

Cultural Event - Kimberley Ouiment, Chair
kimoui@comcast.net

Reservations-Theresa Furman & Lyndsey Davis, Co-Chairs
theresa.furman@thirdfederal.com, lyndsey@naplesdreammaker.com

Book Raffle - Key Powell, Chair

Platinum Sponsors



Gold Sponsors



key@naples-locksmith.com

Past Presidents/Ambassador - Chris St Cyr
cstcyr@johnrwood.com

Website-Robyn DeVille, Chair
robyndeville@earthlink.net

Newsletter-Lisa Winters, Chair
lisaw@platpubs.com

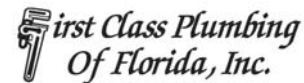
Sponsorships-Denise Thoman, Chair
Denisethoman@allstate.com

Monthly Book Raffle

"Two of the most mentally stimulating activities a person can undertake are reading and writing. Make a commitment to read at least 30 minutes a day"

Any member is welcome to choose a month to sponsor a book from the list. At the monthly business meeting we raffle off a copy of the book.

April Sponsor - Trisha Borges with First Class Plumbing



If you are interested in sponsoring a book for the monthly raffle or would like to make a suggested book to read, please contact Key Powell at Key Locksmith. Key@naples-locksmith.com

Time to Update your Business Portrait?

Professional Business Portraits

Date: May 4, 2011

Time: Call for Appointment

Price: \$89.00 Plus Sales Tax

Place: NABOR

This package is offered at a special discounted rate.

- A professional portrait session lasting up to 30 minutes
- Choice of various back drops
- Two quality high resolution digital images (one color, one black & white) for business cards brochures, press releases, ads, etc.
- Two quality low resolution digital images (one color, one black & white) intended for web use
- Instant previewing for your selection
- Special attention to Portrait retouching includes softening facial lines, removing stray hairs, blemishes, brightening teeth and eyes
- One CD
- Full copyright permission for unlimited use.

Appointments are limited, to schedule your appointment today, please call:

David Michael Di Martino

Photography by David Michael

Home: 239-947-0746 Cell: 239-913-7097

www.davidmichaelphotography.net



Save The Date

WCR National Midyear Meeting
May 12th-15th, Capital Hilton, Washington, DC
Registration Opens Feb 16th

Leadership Academy for 2011 President Elect
Aug 5th - 7th, Chicago, IL
Registration Materials will be email in April

Annual Conference
Nov 9th-13th, Hyatt Regency Orange County
Garden Grove, CA

Visit www.wcr.org for more info

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WCR Naples-on-the-Gulf
Paul Homes of Florida

Want to join a great and fun committee? Contact Lisa Winters today for more information on joining the Newsletter Committee.



Have Information to Share?

If you have any articles you would like included in the upcoming Naples-on-the-Gulf Newsletter please contact Lisa Winters-Homes & Land Magazine
239-896-3003, LisaW@plattpubs.com
Please send any articles or updates by 6/20/11 to make the 3rd Quarter Newsletter.

Sincerely,

Lisa Winters
WCR Naples
Newsletter Chair

Quick Links:

WCRNaples.com
WCRFL.org
WCR.org
NABOR.com

Happy Holidays

Mother's Day,
May 8th
Memorial Day,
May 31st
Father's Day,
June 19th

Thank You!

We would like to thank all the members that make WCR Naples-on-Gulf such a great organization and providing valuable tools for networking, referrals and professionalism. Please feel free to pass this newsletter along to potential members so they can take advantage of all WCR has to offer.

Follow us on Facebook!

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ON LINE TODAY!

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