



NAPLES-ON-THE-GULF CHAPTER

2012 Sponsorship Opportunities

SPONSORSHIP OPPORTUNITY	BENEFITS	PRICE
Platinum Education Sponsorship (7 non-competitive companies)	<ul style="list-style-type: none"> • Front page website placement for company logo. • Hyperlink to sponsor's company website. • Recognition as Platinum Education Sponsor and company logo in education/business meeting power point presentations. • Introduction of company representative at each education/business meeting. • Use of Platinum Education Sponsor table for display of company marketing materials at each business/education meeting. • Recognition as Platinum Education Sponsor in each Chapter "email information blast". Frequency of 2 to 4 times per month. • Recognition as Platinum Education Sponsor in monthly Chapter newsletter. • Complimentary (non-transferable), Two National memberships for company representatives (\$340 value). • Two Complimentary Admissions for company designated National members to all Chapter Business Resource Meetings & Events (\$602 estimated value). 	\$1,500.00
Gold Education Sponsorship	<ul style="list-style-type: none"> • Website placement for company logo. • Hyperlink to sponsor's company website. • Recognition as Gold Level Education Sponsor and company logo in education/business meeting power point presentations. • Introduction of company representative at each education/business meeting. • Use of Education Sponsor table for display of company marketing materials at each business/education meeting. • Recognition as Gold Level Education Sponsor in each Chapter "email information blast". Frequency of 2 to 4 times per month. • Recognition as Gold Level Education Sponsor in monthly Chapter newsletter. • Complimentary (non-transferable), One National membership for company representative (\$170 value). 	\$750.00
Business Resource Meeting (8 available opportunities)	<ul style="list-style-type: none"> • Company name and/or logo on meeting flyer sign up • Meeting sponsor recognition in email blast. • Company name and/or logo in PowerPoint. • Introduction of company representative at meeting & two minutes of "podium time" • One complimentary admission to event. • Company materials may be placed on guest tables 	\$350.00
Membership Orientation Meeting (3 available opportunities)	<ul style="list-style-type: none"> • Company name and/or logo on meeting flyer sign up • Meeting sponsor recognition in email blast. • Company name and/or logo in PowerPoint. • Introduction of company representative at meeting & two minutes of "podium time" • Company materials may be placed on guest tables 	\$250.00
Officer Passing of the Gavel (December event)	<ul style="list-style-type: none"> • Company name and/or logo on meeting flyer sign up • Meeting sponsor recognition in email blast. • Company name and/or logo in PowerPoint. • Introduction of company representative at meeting & three minutes of "podium time" • One complimentary admission to event. • Company materials may be placed on guest tables 	\$350.00
OTHER	Based on Project Committee: Annual Dessert Auction, Annual Wine Tasting, Top Producers, Cultural Events and Special Events)	TBD